

Your Pain Relief Checklist:

HOW DO WE RAISE MORE MONEY?

We offer support that can **dramatically improve your participation rates and fundraising success** through newsletters, database selection, event guidance, your online presence, and other written materials.

WE'RE JUST TREADING WATER

Through a proven strategic planning process, we can guide your team to make key decisions about your future, and we can devise **the tools you need to manage projects and get moving toward your goals.**

WE HAVE NO CLUE

Our wide range of experience with nonprofits and associations allows us to provide you with **immediate solutions and clarity of focus.**

NOT ENOUGH TIME IN THE DAY

We provide a sense of freedom—the freedom to focus on your mission and achieve your goals by getting the extra support you need. **We help take away the overwhelm by taking away some of the extra tasks.**

501(c)onsulting™ partners with organizations to provide **results, expert help and a high level of integrity.** We can offer you the tools you need to succeed—with fewer headaches.

Why Us?

We have a passion for helping nonprofits and associations grow and thrive, and our experience can guide you to your organization's best course. We understand the issues that nonprofits and associations face, and **offer solutions** to deal with those issues in a budget-friendly way.

About the Owner

Michel Hudson, CFRE, has more than 25 years experience passionately helping nonprofits and associations. She has served in the roles of staff, volunteer, board member and consultant, so she understands organizational issues from many different perspectives.

Michel started her own consulting firm in 2001 in order to help small and midsize organizations fulfill their missions without breaking their budgets. She wants to help change the world by helping organizations succeed.

Guiding nonprofits and associations since 2001

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GOT HEADACHES?

We've got your Pain Relief.

501(c)onsulting™ can assist you in creating a plan for a new organization or help you improve current services—whether they are local, national or world-wide.





Strategic Thinking

It all starts with a plan.

Specialists in revitalizing associations and nonprofits through focused retreats, we can **structure and facilitate your planning process to create a vision for change**.

A Strategic Planning package provides an organization with a **thorough review** of its functions, which can include **selected programs or the entire operation**.

Our comprehensive process offers an **analysis** of strengths and potential challenges **along with recommended steps** for achieving a more effective and efficient operation.

We offer **affordable packages** and great hourly rates for consulting. Get **honest, expert and constructive support** for your organization.



Online Presence

Get the reach you want.

Call on us to help you create an online presence with a **consistent look and feel** that lets your visitors quickly find and understand the information they're seeking. We can also show you how to **keep your online strategy fresh and grow it along with your organization**.

We want to help you **match your online messages with your organizational objectives**.

We can also take you to the next steps by providing **more intuitive, informative and engaging content**, along with recommendations for **new design layouts**.

Let us be your guide to a stronger, more strategic online presence—from a **user-friendly website to social media with an impact**.



Key Support

Take back your day.

Are you so **focused on getting through the day-to-day operations** that you never really get to your big-picture or big-impact goals? Do you spend most of your day just **trying to catch up** on the tasks left over from the day before?

Let us assist you in overcoming the obstacles to your success.

We offer assistance for **updating by-laws, policies and procedures documents, creating survey instruments, and editing other organization collateral**, in addition to help with **database selection and conversions**.

We can also help with the more mundane tasks of **creating and distributing broadcast emails and newsletters**.

Contact us today for a free initial consultation and learn how 501(c)onsulting can help relieve your pain.